



43 VICTORIA STREET  
HAMILTON 12  
BERMUDA

PHONE: (441) 295-5278  
FAX: (441) 292-7471  
EMAIL: enquiries@bma.bm

## PRESS RELEASE

**For Release: Thursday 22 August 2019**

### **BMA FOOD DRIVE CAMPAIGN BENEFITS THE ELIZA DOLITTLE SOCIETY**

**HAMILTON, BERMUDA** – Staff from the Bermuda Monetary Authority (the BMA or the Authority) recently participated in a food drive campaign and dress down denim day to benefit The Eliza DoLittle Society, a local charity whose aim is to provide healthy solutions to those living in Bermuda who do not have reliable access to a sufficient quantity of affordable, nutritious food.

BMA staff donated non-perishable food items to the campaign conducted through the months of July and early August, and took part in a denim day on Friday 16 August in exchange for a monetary donation. The efforts are part of the Authority's 50th Anniversary celebrations and expanded community outreach in 2019 to partner with the island's registered charities whose missions address areas such as children and families, arts and culture, the environment, education and seniors.

Following the conclusion of the campaign on Friday 9 August, the lobby of BMA House had boxes filled with donated non-perishable food items.

The Authority's Chief Operating Officer Shanna Lespere said: "We were absolutely thrilled with the response from staff members whose generosity shone through in recent weeks in supplying much needed donations for The Eliza DoLittle Society. BMA departments also sparked friendly challenges amongst each other to match or exceed donated offerings which added a fun element to the campaign. We appreciate the important work that The Eliza DoLittle Society undertakes every day and we are pleased to support them."

Mesheiah Crockwell, the Authority's Director of Human Resources, added: "The Authority has run several staff-driven campaigns in recent years to support The Eliza DoLittle Society. Their mission is an important one - to support any person in Bermuda who is deemed food insecure. The donated food items from BMA staff will support their ongoing programmes whereby the number of people requiring assistance continues to grow, with more than 3,000 meals provided each month."

The Eliza DoLittle Society's Executive Director April Augustus also commented: "Thank you to the BMA staff who donated so generously to our programmes. Every donated item we receive is valued and helps to address the needs of those in our community who are impacted by food insecurity."

The next BMA staff donation initiative will be launched in the coming weeks in aid of Lefroy House to benefit the island's seniors.



43 VICTORIA STREET  
HAMILTON 12  
BERMUDA

PHONE: (441) 295-5278  
FAX: (441) 292-7471  
EMAIL: [enquiries@bma.bm](mailto:enquiries@bma.bm)

## PRESS RELEASE

**-ENDS-**

**Media Contact: Stuart Roberts, Assistant Director, Communications, E-mail: [sroberts@bma.bm](mailto:sroberts@bma.bm),  
Direct line: 278-0312, Cellular: 704-4117, [www.bma.bm](http://www.bma.bm)**